Communicating linguistic research findings to non-linguists

Stephanie Schnurr
University of Warwick, UK

This workshop provides concrete advice on how linguistic research findings can be successfully communicated to different audiences who may have an interest in the outcomes, observations, and sometimes also methodological approaches of these studies, but who may not be familiar with linguistic terminology and who may also be less keen on the linguistic details of the analysis. We will be looking at several texts to identify and discuss good examples of such communication, with a particular focus on i) how to 'translate' linguistic research for a lay audience (e.g. in the form of a press release or an article in a practitioner magazine), and ii) how to present linguistic findings to an academic audience in the form of a research article written for a non-linguistic academic journal.