



The Conversation Analytic Role-play Method: Creating change with conversation analysis

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In this lecture, I will describe my work in conversation analysis, and my research on the science of interaction across different settings. I will contextualize conversation analysis within the wider set of research methods, from qualitative to quantitative. I will show how conversation analysts identify interactional practices that change the outcomes of encounters. I will explain how my research underpins the development of the Conversation Analytic Role-play Method, a research-based training method that challenges the assumptions of traditional communication training, role-play and simulation. I will show how, as a designedly large-scale qualitative method, conversation analysis can produce research with impact, and how it can take you to exciting research places that may be surprising!