

SOCIAL ASPECTS OF THE QUALITY OF LIFE OF ADOLESCENTS IN THE CONTEXT OF (NEW) MEDIA IMPACT

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The aim of the project is to study the quality of life of adolescents by focusing on the impact of (new) media, especially the ones targeted at young people. The assumption is that the values propagated by the media are likely to have a major influence on the lifestyles and the social relations of young recipients. Different aspects of the media – quality-of-life relation have been explored.

The following four topics are researched by the project participants:

1. The functioning of Polish teenagers in 'media culture' – the assimilation and/or rejection of the media representation of gender in the social and cultural contexts (by Ewa Glapka)
2. The impact of the form of adolescent targeted media transmission on recipients' English language competence and their ability to participate in global culture: a Polish-Norwegian comparative study (by Magdalena Anioł)
3. Adolescent media and intergenerational communication (by Agnieszka Kielkiewicz-Janowiak)
4. The impact of the new media on spatial mobility patterns of Polish adolescents (by Jakub Isański)