



BREAKTHROUGH

To engaging experiences

Learning Catalytics™

Learning Catalytics, a “bring your own device” student engagement, assessment, and classroom intelligence system, allows students to use their smartphone, tablet, or laptop to respond to questions in and out of class. With Learning Catalytics, you can:

- Assess students in real time using open-ended question formats—numerical, algebraic, textual, graphical responses, or just plain multiple-choice—to uncover student misconceptions and adjust lectures accordingly.
- Automatically create groups for peer instruction based on student response patterns, to optimize discussion productivity.
- Access rich analytics to understand student performance.
- Add your own questions or, in some cases, choose from the Pearson question library to make Learning Catalytics fit your course exactly.

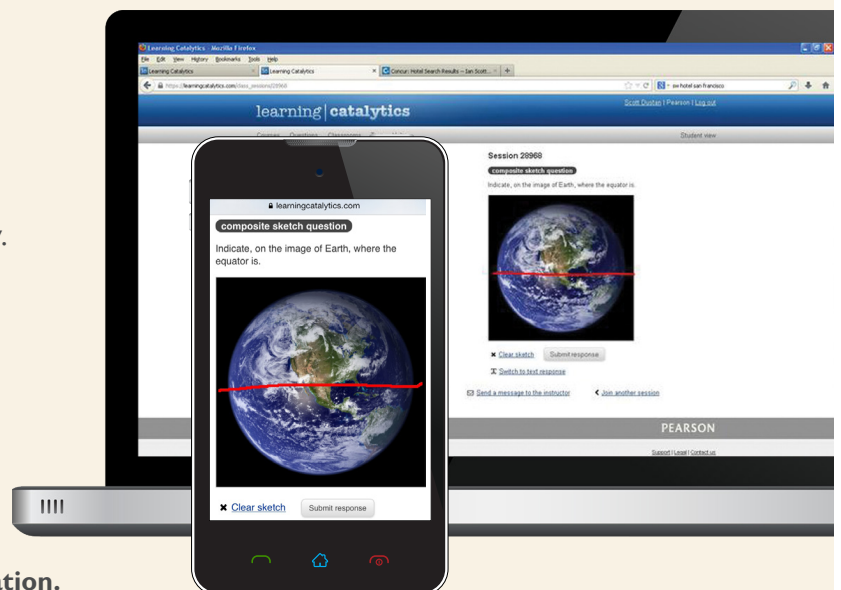
Whether you’re looking to engage your students more or are ready to completely flip your classroom, ask your local Pearson representative for a demo of Learning Catalytics.

“ There is a bigger variety of questions you can ask with Learning Catalytics, and it is more interactive. ”

Maia Vernacchia,
Student, Cornell University

“ By asking them to draw, they had to engage in really thinking about the question... ”

Dan Perlman,
Associate Professor of Biology,
Brandeis University



Go to www.learningcatalytics.com for more information.

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