

# **IFA Gender and Language Group**

invites everyone to a **talk** by

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on

**Communicating at the  
workplace.**

**Does gender matter?**

**Abstract:**

The lecture examines the relationship of gender and communication in the specific context of the workplace. Talking makes up of 57-89% of managers time at work. But how do they talk? Can we identify differences between male and female managers' communicative style, can we talk of woman's language or man's language? Are there different expectations towards male and female leaders? How is success and popularity related to the way we talk? What is the role of English borrowings in the native language? Can we, should we swear at the workplace? These are just some of the questions I shall raise and attempt to answer in the lecture.

After a short overview of the history and theories of gender and language studies, I shall discuss results of an empirical research carried out at the marketing and operations departments of a Hungarian workplace. The choice of methods - participant observation, conversation analysis, network analysis - will be discussed and some conversational examples will be analyzed together. Finally, the question of similarities and differences of the Polish and Hungarian culture in relation to gender and communication will be raised.

**Wednesday, 04 May, 3 p.m. Room 601A**