



(Im)politeness in Formula One. A pragmatic research of the world's fastest motorsport series.

Joanna Rabęda

(Faculty of English, Adam Mickiewicz University, Poznań)

The aim of the presentation is to familiarise the audience with the topic of an in-progress doctoral study. The research concentrates on approaching Formula One from the perspective of linguistics. It is a highly innovative project – this area has been so far significantly under-researched, with one publication on the subject concerning structures and functions of Formula One radio communication (Tyrkko and Limatius 2019).

Radio messages are data in this study as well and are obtained from the official Formula One streaming platform. At a later stage, the collected material will be subjected to a pragmatic analysis with particular emphasis on theories of politeness (Lakoff 1973; Brown and Levinson 1987; Kadar 2013) and impoliteness (Culpeper, Bousfield and Wichmann 2003; Mullany 2008; Terkourafi 2008).

The focal point of the study are two Formula One drivers who competed for the World Championship title in 2021, Lewis Hamilton and Max Verstappen, and their during race conversations with their race engineers. The aim of the research is to examine the interlocutors' messages to each other in terms of which politeness and impoliteness strategies have been used. It is assumed that the results will reveal differences in the chosen communication strategies of both parties, which may have indirectly influenced the rivalry.

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