



Framing Polish ecological discourse about Turów mine dispute. A discursive perspective.

Martyna Awier
(University of Białystok)

Recently, public concern about the physical environment and future consequences of climate change have increased in prevalence. The ecological concerns are socially and politically oriented issues situated in a particular context (Alexander 2011). A great number of researchers examine the role of language in ecology (Halliday 1990; Goatly 1999 or Stibbe 2015). Some researchers investigate frames employed in texts on environmental problems (Lakoff 2010, Alexander 2011). Another group of researchers focus on discursive strategies underlying the ecological discourse. In Poland there are few studies concerning a linguistic perspective on the environment (Grzmil-Tylutki 2000 and Steciąg 2012).

This study comments on interdiscursivity of environmental communication. It provides a quantitative analysis of frames and discursive strategies employed in Polish discourse about Turów. The paper also aims to verify whether frames differ in respect to Polish political parties. The study examines the speeches concerning the Turów mine dispute delivered by Polish political parties: Prawo i Sprawiedliwość [lit. Law and Justice], Koalicja Obywatelska [lit. Civic Coalition], Polska 2050 [lit. Poland 2050], Lewica [lit. the Left] and Konfederacja [lit. Confederation]. I use the Discourse-Historical Approach (DHA) (Reisigl & Wodak 2009) and framing theory proposed by Lakoff (2010) to identify the most salient discursive strategies and frames employed by Polish political parties in the speeches on Turów.

References

- Alexander, Richard J. 2011. *Framing Discourse on the Environment. A Critical Discourse Approach*. New York: Routledge.
- Goatly, Andrew. 2001. "Green Grammar and Grammatical Metaphor, or Language and Myth of Powe, or Metaphors We Die By" In Fill, Alwin and Peter Mühlhäusler (Eds.) *The*

- Ecolinguistics Reader: Language, Ecology and Environment, London: Continuum, 25-39.
- Grzmil-Tylutki. Halina. 2000. Francuski i polski dyskurs ekologiczny w perspektywie aksjologii. Kraków: Wydawnictwo Uniwersytetu Jagiellońskiego.
- Halliday, Michael A. K. 1990. "New Ways of Meaning. The Challenge to Applied Linguistics". *The Journal of Applied Linguistics* 6, 7-36.
- Lakoff, George. 2010. "Why it Matters How We Frame the Environment", *Environmental Communication* 4:1, 70-81.
- Reisigl, Martin; Ruth Wodak. 2009. "The Discourse-Historical Approach (DHA)". In Wodak, Ruth and Michael Meyer (Eds.) *Methods of Critical Discourse Analysis*, 2nd ed., London: Sage, 87-121.
- Steciąg, Magdalena. 2012. *Dyskurs ekologiczny w debacie publicznej*. Zielona Góra: Uniwersytet Zielonogórski.
- Stibbe, Arran. 2015. *Ecolinguistics: Language, Ecology and the Stories We live By*. London: Routledge.