



Dr. Trena M. Paulus is a Professor with the Applied Social Research Laboratory and the Research Division of Family Medicine at East Tennessee State University in Johnson City, Tennessee, USA. She is also the Director of Undergraduate Research & Creative Activities at and is a member of the Provost Scholar's Academy for 2022. She is a certified professional trainer for ATLAS.ti but is quite fond of all QDA software packages. She is the author of three methodological texts on the intersection of technology and qualitative research methodologies: *Doing Qualitative Research with Digital Tools* (Sage, 2014); *Looking for Insight, Transformation and Learning in Online Talk* (Routledge, 2019), and *Doing Qualitative Research in a Digital World* (Sage, 2021).

WHAT CAN QUALITATIVE DATA ANALYSIS SOFTWARE DO FOR YOU?

dr Trena Paulus

East Tennessee State University

Lecture to be held online

on March 25, 2022 at 13:30 (CET)

Everyone can attend, but you need to register.

Registration link:

<https://forms.office.com/r/Fv3y3ebctC>

Even though qualitative data analysis software (QDAS) packages have been around since the 1980s, many researchers still do not fully know how they can best be leveraged to support their work. This presentation and discussion will provide a comprehensive introduction to the variety of packages currently available. I will provide an overview of what QDAS packages can and cannot do to support research designs, illustrate how QDAS can serve as the "hub" for a digital qualitative research workflow, and share tips for how to select the best package to meet research needs. We will also discuss best practices for how to report the use of QDAS when sharing findings. Examples from ATLAS.ti software will be used throughout.